



**Press release**  
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392B Leuvensesteenweg  
1932 Sint-Stevens -Woluwe  
Tel: 02 725 16 44  
Fax: 02 725 30 32  
Email: [info@be.aaxis.com](mailto:info@be.aaxis.com)  
<http://www.aaxis.com>

## **AEXIS distributes Stratature in Europe**

*Aaxis and Stratature partner to deliver Enterprise Dimension Management in Benelux and France*

**Brussels, Belgium – September 16th, 2004** – Aaxis, a leading distributor of Business Intelligence solutions in the Benelux and France, today announced that the company has signed a contract with Stratature®, a packaged applications provider. Aaxis will exclusively represent Stratature's +EDM, Enterprise Dimension Manager, in Belgium, France, Luxemburg and the Netherlands.

Today, many organizations using multidimensional databases waste precious time in maintaining similar dimensions in different database applications. +EDM allows them to manage and synchronize all multidimensional databases with just one application, which saves huge amounts of time and resources.

Aaxis has performed significant technical due diligence over the last few months before committing to the partnership. "Aaxis is always diligent in ensuring new products are complete and ready for production prior to making recommendations to our customers," remarks Frank Peeters, Managing Director, Aaxis. "Our evaluation includes proper assessment of functionality, scalability and applicability to the European market. We were excited by Stratature's initial releases of +EDM last year and have been waiting for +EDM version 2 to ensure a highly stable and proven product to take to market. Their focus on a Microsoft architecture using SQL Server, .NET and Reporting Services is very compatible with European market demand."

"Stratature is pleased to sign Aaxis as an exclusive partner in this key European region," comments Ian Ahern, CEO, Stratature. "Aaxis has built a solid reputation over the past 25 years for consistent delivery of successful Business Intelligence, Performance Management and Data Warehousing Solutions. This is one of the few regions in the World in which Stratature deliberately targeted the company with which it wanted to partner."

Aaxis will be showing +EDM for the first time at the end of this month on their annual symposium. Companies interested in enterprise dimension management should consider attending Aaxis' 6th Annual Symposium in Brussels on the 30th of September. Details can be found at <http://www.aaxis.com>.

For more information on the companies or the solutions mentioned, please contact Christophe Sintubin at [csintubin@be.aaxis.com](mailto:csintubin@be.aaxis.com).

### **About +EDM**

Enterprise dimension management has become a key challenge for many organizations as they increasingly rely on best-of-breed business intelligence applications for insight into improving financial and operational performance. +EDM addresses the need for comprehensive, integrated dimension management. +EDM provides version control, secure workflow, and dimension

integration across heterogeneous business intelligence systems such as Microsoft Analysis Services, Hyperion Essbase, Cognos PowerPlay and Applix TM1. Additionally, integration is supported across relational warehouse and marting databases such as Teradata, SQL Server, DB2 and Oracle.

#### **About Stratature®**

Exclusively focused on analytics, Stratature brings to market innovative packaged applications +EDM and BankAnalytics, as well as custom-built business intelligence solutions leveraging best-of-breed partnerships. +EDM is a comprehensive enterprise dimension management solution enabling efficient coordination, integration and reconciliation of the dimensions and hierarchies by which all business data is stored, modeled and analyzed. BankAnalytics, an out-of-the-box profitability and performance measurement solution developed specifically for retail banks, enables banking managers at all levels to make more profitable business decisions. Stratature is headquartered in Atlanta, Georgia, with offices in Washington, DC and Vancouver, British Columbia. For more information about Stratature, please visit [www.stratature.com](http://www.stratature.com).

#### **About Aaxis**

Aaxis is distributor and integrator of Advanced Business Intelligence solutions such as Corporate Performance Management, OLAP, Data Warehousing, ETL and IT Service Management applications. These solutions apply to the general management, financial managers and budget controllers, sales and marketing managers, operational managers and EDP managers. Aaxis has distribution agreements with Applix, Geac, Informatica, Kalido, iET Solutions, and Stratature; it has worked in this field for over 25 years. Aaxis has offices in Belgium, France, the Netherlands and Luxembourg, and more than 450 customers. The group's headquarter is situated at Leuvensesteenweg 392B in 1932 Sint-Stevens-Woluwe, +32 2 725 16 44. More information can be found on [www.aaxis.com](http://www.aaxis.com).

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